

Minutes of Meeting of 11th State Level Implementation Committee held on April 27, 2018 at 11:00 hrs. under the chairmanship of Hon'ble Principal Secretary (IMD) for the Scheme for Assistance for Startups/Innovation-2015

As prescribed under Government Resolution dated January 27, 2015 of New Industrial Policy 2015; a State Level Implementation Committee meeting for "Scheme for Assistance for Startups/Innovation" was held under the chairmanship of Hon'ble Principal Secretary (IMD) at 11:00 hrs. on April 27, 2018 at Committee room of Office of Industries Commissioner, 1st Block, 2nd Floor, UdyogBhavan, Gandhinagar. A list of attendees is attached as Annexure 1.

Joint Commissioner of Industries welcomed all members and invitee members of the committee to the meeting by a welcome note, after that the proceedings were initiated as per the agenda.

AGENDA NO: 1 TO TAKE NOTE OF THE APPROVED MINUTES OF STATE LEVEL IMPLEMENTATION COMMITTEE DATED January 12, 2018

Minutes of State Level Implementation Committee dated January 12, 2018 were circulated to all members for their records.

AGENDA NO: 2 ACTION TAKEN REPORT

The Action Taken Report pertaining to the State Level Implementation Committee dated January 12, 2018 was circulated to all members; which is noted by the Committee.

AGENDA NO: 3 STARTUPS DEFERRED IN 10TH STATE LEVEL IMPLEMENTATION COMMITTEE (SLIC) DATED JANUARY 12, 2018 FOR FURTHER SCRUTINY PURPOSE

4 startups were deferred by State Level Implementation Committee in 10th meeting dated January 12, 2018 and advised Joint Commissioner of Industries to verify Startups from the angle of uniqueness, innovativeness, back ground of Promoter, Knowledge and academic background.

The Joint Commissioner of Industries (S/T) had verified 4 startups and represented again in State Level Implementation Committee for further approval.

Out of these 4 startups 3 were represented in State Level Implementation Committee, due to personal reasons; 1 startup, Pivoting Softwares Pvt Ltd had not been able to represent in this meeting.



Sr. No	Nodal Institute	Name of Innovative Projects recommended	Reasons for rejection/non-approval
1.	IGNITE Silver Oak	Pivoting Softwares Pvt Ltd	Startup was absent – will be called in next State Level Implementation Committee Meeting
2.	Sigma	Khushali Automation Pvt Ltd.	The Startup has potential and had filed patents for designs, but looking into the components of any Startup, this company fits as an MSME, hence the State Level Implementation Committee suggest recommending Nodal Institution to advise startup for applying in MSME Schemes available under Industrial Policy.
3.	GUSEC	Chaaipani	As presented by the promoter of the company, the committee understood and concluded that, the startup company is already established and need assistance for extension / expansion in existing product/website. Hence the State Level Implementation Committee declined to approve this startup as it is at a higher stage of development.
4.	Ganpat University	Learn Vern Pvt Ltd	The committee highly appreciate the knowledge and experience of the promoter, but The State Level Implementation Committee opined that, the innovation part is missing in the startup, hence not approved

AGENDA NO: 4 INNOVATIVE PROJECTS RECOMMENDED BY THE NODAL INSTITUTE AND RE-SCREENED BY SUB-COMMITTEE

A total of 43 projects were proposed by 13 NIs, which were reviewed and evaluated by Sub-Committee from the angle of uniqueness, innovativeness, sustainability, scalability and commercial viability.

On the basis of above, total 18 projects/startups were found acceptable to the Sub-Committee and hence recommended to State Level Implementation Committee for approval, out of that 10 startups were approved by this SLIC. A summery is as below

Sr. No	Nodal Institute	No of Startups	Name of approved Startup	Assistance approved (amount in Lakh)		Reasons for rejection/non-approval
				Sus. Allow	Pro. Dev	
1.	CIIE	2	Cubic Desktop Engineering	0.00	10.00	Approved with mentioned assistance
			Predible Health Pvt Ltd	0.00	9.92	Approved with mentioned assistance
2	AAU	2	R.V Engineering Company	1.20	10.00	Approved with mentioned assistance
			Food and Life Pvt Ltd	1.20	7.00	Approved with mentioned assistance
3	GIAN	3	Pramukh Power	1.20	8.05	The committee appreciated the efforts and concept of startups under GIAN, especially, that of the promoter of Freedom Wheels and express willingness to support them under this scheme. However, it was discussed that they are largely supported by Government of India under NIF. Hence, it needs to be examined that what amount of funds are available to such grassroots level startups. It was discussed that; these startups can get assistance under this schemes after finding any deficiency in such financing, if any. In that case, a viability gap funding may be sanctioned within the limit of this scheme. The same may be examined by the Member Secretary before the submission of this startups in next committee.
			Freedom Wheels Enterprises	1.20	9.08	
			Dharam Agro Industries	1.20	8.57	

4.	IGNITE	1	Carloman Systems	1.20	10.00	Since, the startup is a product for detection of details through visual image recognition and since quite a few such facilities are available in market, it was suggested that few experts among the committee will check feasibility / practical viability and inform member secretary to decide further.
5.	SVKM	2	Modified Evaporative Cooler	1.20	6.00	Approved with mentioned assistance
			Rik Technology and Solutions LLP	1.20	8.00	The State Level Implementation Committee directed Joint Commissioner of Industries (S/T) to look into the assistance recommended by the Nodal Institution and approve after justified discussion. A meeting with startup and Startup had scheduled on May 8, 2018. <u>After due discussion, the startup has been approved with mentioned assistance</u>
6.	Leaf – GLS University	1	MT Concepts	1.20	10.00	The Committee has not agreed to approve this startup for scalability and innovation concern.
7.	GUSEC	1	Infus Tech	1.20	10.00	Approved with mentioned assistance
8.	Marwadi University	1	Wildness Prefab	0.00	10.00	Approved with mentioned assistance
9.	GTU	1	Nimje Embedded System	1.20	8.00	Due to lack of much innovation and availability of many similar players in the market, the Committee did not approve this startup.
10.	Ganpat University	3	MUVR	1.20	10.00	Since the startup is already into market and

						earning revenue, there is no further need of developing product. So, the Committee did not approve this startup.
			MFIFTA Vision	1.20	10.00	Approved with mentioned assistance
			M2 Hydrofarma	1.20	10.00	Due to lack of much innovation and lack of high scalability the Committee did not approve this startup.
11.	DAIICT	1	Yoctosehns Technologies Pvt Ltd	0.00	10.00	Approved with mentioned assistance

AGENDA: 5

TAKING DECISION ABOUT PROVIDING OTHER ASSISTANCE UNDER THE SCHEME, APART FROM MARKETING ASSISTANCE TO STARTUPS APPLYING THROUGH ICREATE

iCreate is an approved Nodal Institute under this scheme, hence they are eligible for all assistance available under the scheme. However since, they were getting assistance under CoE scheme of Government of Gujarat, they were using a part of it for product development portion of startups and hence they were not given assistance of product development under this scheme. Now, since the earlier funding is not available, they have requested to provide the same also from this scheme. The committee approved it with a condition that the Institute (iCreate) will not charge any fees whatsoever from the startups approved and being nurtured under this scheme and iCreate will not take equity into any such startups which is getting assistance under the scheme. Also there should not be any duplication of grant from multiple assistance agencies, for similar components.

PRESENTED BY CHAIR:

The chairperson suggested that, since now the scheme has completed 3 years, there should be a midterm review and impact assessment. The committee members unanimously agreed to this suggestion and hence, it was directed to startup cell to keep a whole day review meeting of all the startups being assisted under this scheme and also to conduct an independent impact study of this scheme.

It was discussed that, a formal GR of Creation of Startup Mission is existing, and the formal constitution of the mission is pending due to practical reasons. Hence, the Committee suggested to effect startup cell under this mission by hiring a few professionals till a full-fledged mission is constituted and activated.

VOTE OF THANKS

After discussing above matters, the meeting concluded with a vote of thanks.

SD/-
M. K. Das
(Chairman & Principal Secretary
Industries & Mines Department)



R. D. Barhatt
(Joint Commissioner of Industries)

Copy forwarded for necessary action:

-To Members who attended the meeting attached as Annexure – I